

EXHIBITOR APPLICATION & REGISTRATION FORM

Please return this portion (or a copy of this portion) with your check. If you are already registered for the 2010 clinic keep this for your information.

NO REFUNDS WILL BE GIVEN 90 DAYS PRIOR TO CLINIC UNLESS THE OFFICE IS ABLE TO RESELL THE BOOTH/S YOU RESERVED. THANK YOU.

Company Name: _____

Type of Business: _____

Area Rep/Contact Person: _____

Business Address of Contact Person/Rep: _____

City/State/Zip: _____

Phone: _____ Email: _____

Only those people registered on this application will receive name tags to work in the vendor area (limit 6).

I NEED ELECTRICITY FOR THE CLINIC

IF YOU NEED INTERNET HOOK-UP FOR COMPUTER PURPOSES, PLEASE CONTACT THE MARRIOTT.
There will be an additional fee for this service. Wireless access at the hotel is limited. Marriott - (608) 831-2000

NUMBER OF BOOTHS REQUESTED: _____ AMOUNT ENCLOSED: _____

BOOTH PRICES

PRIOR TO OCTOBER 1, 2009

Each Booth – \$400

AFTER OCTOBER 1, 2009

Each Booth – \$450

Last year we **SOLD OUT** of booth space one month prior to the clinic. *Your booth space will be reserved only after we receive your check.*

BOOTH INCLUDES

- 8' x 10' Booth Space
- 8' Skirted Table
- 8' High Back Drapes
- 2 Straight Chairs
- 3' High Side Divider Drapes
- Identification Sign

Make checks payable to: WFC A Clinic
Mail to: WFC A office, P.O. Box 8, Poynette, WI 53955

PRSRT STD
U.S. POSTAGE
PAID
Permit No. 1
Madison, WI



PO Box 8
Poynette, WI 53955

Largest pure football clinic in the US other than the AFC A with over 3,000 Coaches attending

34th Annual **WFC A**
Football Clinic



Marriott Hotel West
Middleton, WI

March 25, 26 & 27, 2010

(April 4, 2010 is Easter Sunday)



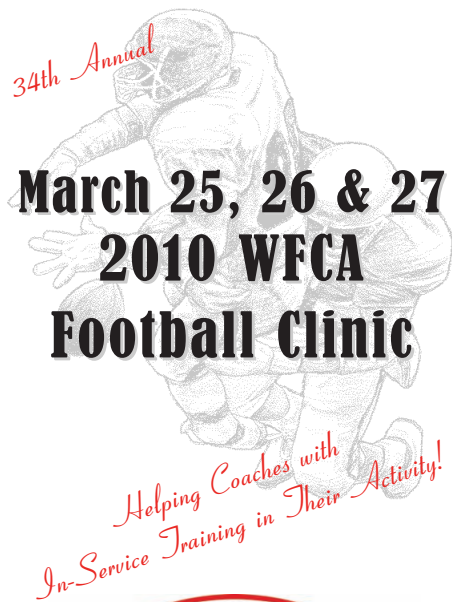
Over 3,000 Football Coaches attended our 2009 Spring Clinic! Plus 133 Vendor Booths Reserved.

Marriott
MADISON WEST



1-800-MARRIOTT
1313 John Q. Hammons Drive
Middleton, WI 53562
(608) 831-2000
Fax **(608) 831-2040**
Identify yourself as a Vendor to receive clinic rate

www.wifca.org



Schedule of Events

THURSDAY, MARCH 25, 2010

Vendor set up 9:00 a.m. - 2:00 p.m.
 Coaches Registration 2:00 - 9:00 p.m.
 Speaker sessions 4:15 - 10:00 p.m.
 WFCB Bash 10:10 - 12:00 midnight

FRIDAY, MARCH 26, 2010

FCA Breakfast 7:00 - 8:00 a.m.
 Coaches Registration 8:00 a.m. - 9:00 p.m.
 Speaker sessions 8:30 a.m - 8:30 p.m.
 Vendor Hospitality (details on message page)
 WFCB Bash 10:10 - 12:00 midnight

SATURDAY, MARCH 27, 2010

Speaker sessions 8:30-11:05 a.m.
 WFCB business Mtg. 11:10-11:45 a.m.
 Badger Practice @ Camp Randall 12:00-3:45 p.m.
 Vendor areas cleared by 12:00 noon



Dear Valued Vendor,

Again this year we compiled the results of our vendor survey. The WFCB made the following change in the vendor schedule in response to that survey: We will be scheduling our 1st program speaker in the big room at the back of the vendor area on Saturday morning. The big room must be cleared at 12:00 noon on Saturday, March 27th. This, of course, will put coaches past your booth again two more times on Saturday morning.

Thank you!

WFCB CORPORATE SPONSORS



VENDOR REMINDERS

Thank you for your participation in our vendor survey following our 2009 clinic. It is our goal to assist you in achieving the very best possible return for attending our clinic. While we believe we are the finest football clinic in the country, we could not achieve this without you, our valued vendors.

Please be reminded that booth space is very limited. We are down to 15 unreserved booths already at this early date. For those of you who reserved your booth earlier in the year, remember that after October 1, 2009, the price of each booth goes up to \$450.00. We cannot guarantee your booth space if no check is received by November 1, 2009. This brochure should help answer many questions you may have with regard to schedule and set-up. Keep it handy as a reference. If you have additional questions, please feel free to contact the football office at 608-635-7375.

We try to honor requests for booth positions as much as possible but some flexibility may be necessary in order to make accommodations for everyone. Our unique serpentine room set-up requires coaches pass every booth at the change of every speaker, directing equal traffic past each booth, and creating many opportunities for you to speak with coaches attending our clinic.

We are inviting Wisconsin Athletic Directors to visit the vendor area for the first time this year in hopes that it will increase traffic and, therefore, your bottom line. Encourage ADs from prospective school accounts to come visit your booth. There will be no charge for them to enter the vendor area, but will need to become members if they choose to attend the speaker sessions.

The Vendor Corner on our website is available for your convenience. The instructions will be sent to you with your booth assignment.

Hospitality will be available to vendors in the back hallway for your convenience this year, and all vendors are invited to the Thursday and Friday night bashes. Your vendor name badge is your ticket in.

Finally, we will have a drawing for members in attendance on Thursday evening. If you have a donation for the drawing let us know as soon as possible so we can include it in our list of donated items. You may become eligible for prizes by joining the WFCB.

See you at the WFCB Spring Football Clinic!

